ISSA International Annual Membership Meeting

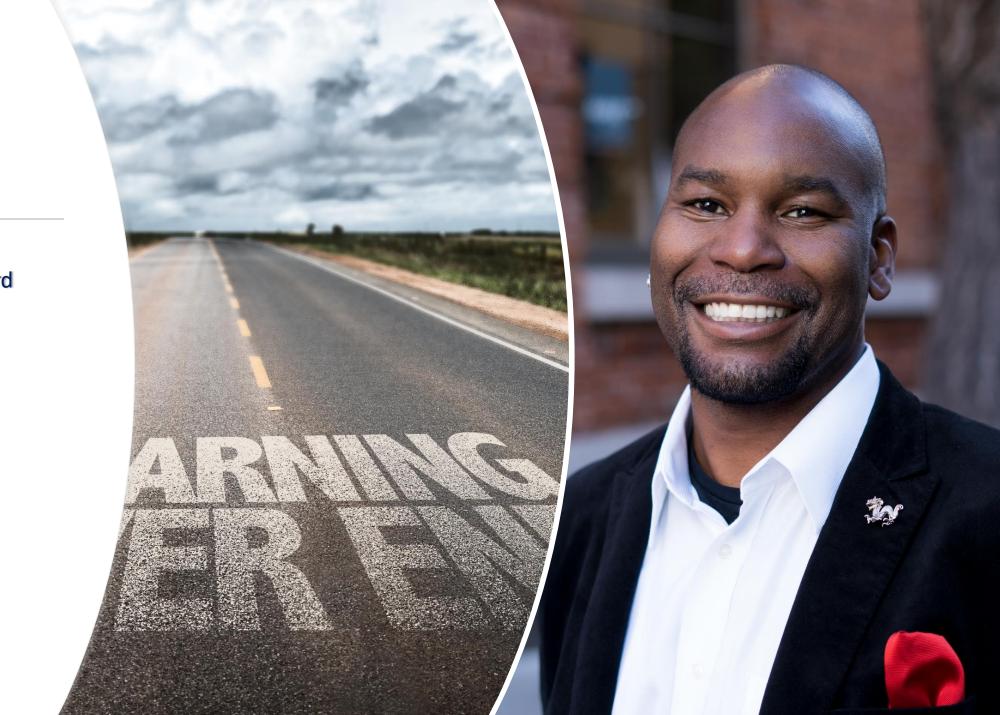
August 28, 2025



AGENDA

- **Association's Purpose and Goals**
- **❖ 2024 Year in Review**
- **❖ 2025 Year to date**
- **2026** Looking toward the future





Jimmy Sanders
ISSA International Board
President



Core Purpose

To promote a secure digital world

Mission Statement

- ISSA is a nonprofit organization for the information security profession committed to promoting effective cybersecurity on a global basis
- Being a respected forum for networking and collaboration
- Providing education and knowledge sharing at all stages of your career
- Being a highly regarded voice of information security community





2024: Year in Review



2024 Financial Report

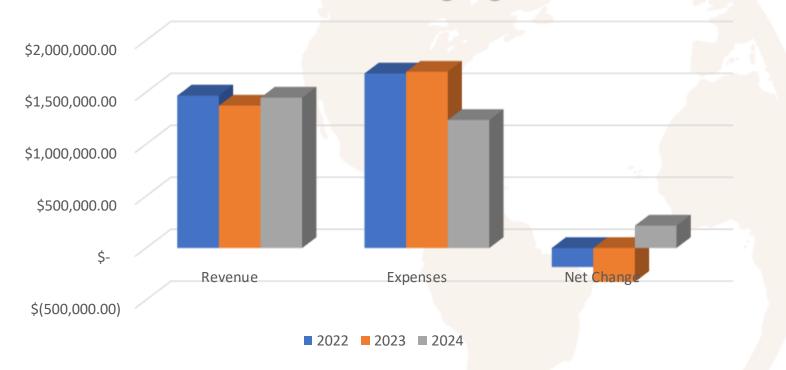
David Vaughn
ISSA CFO and Treasurer

Justine Diamond
Executive Director Finance



FY 2024 Financial Overview

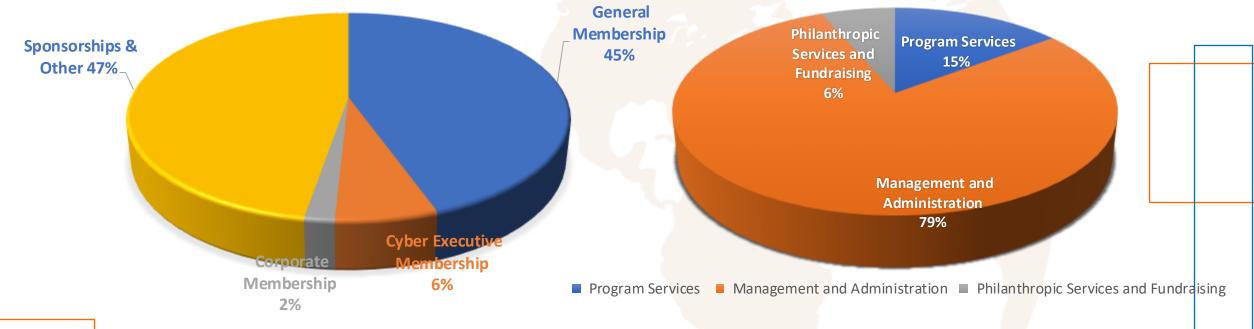
ISSA Financial Highlights



FY2024 marked a significant financial turnaround for ISSA. We achieved \$1.45 million in revenue while holding expenses to \$1.23 million, resulting in a strong net gain of \$215,050. This is a remarkable improvement from 2023. The positive shift reflects effective cost management and renewed momentum in our revenue streams. The year-over-year comparison shown in the chart highlights our strengthened financial position and sets the stage for continued growth in 2025.



2024 Revenue Sources and Expenses



In 2024, membership accounted for a combined **53**% of total revenue, 45% from general members, 6% from Cyber Executive members, and 2% from corporate membership. The remaining **47**% came from sponsorships and other income streams, including interest earned. While membership continues to be a vital and stable foundation, the strong contribution from sponsorship programs highlights the growing importance of diversified revenue channels to support ISSA's mission. Expenses were **79% Management and Administration, and Program Services** made up **15%**, while **Philanthropic Services and Fundraising** represented **6**%.



2025 Financial Priorities

- Grow and Retain Membership Revenue
- Strengthen Sponsorship Revenue Stream
- Diversify Revenue Streams
- Manage Spending
- Invest in membership enhancement
- Strengthen Financial Controls & Compliance
- Strengthen Financial policies

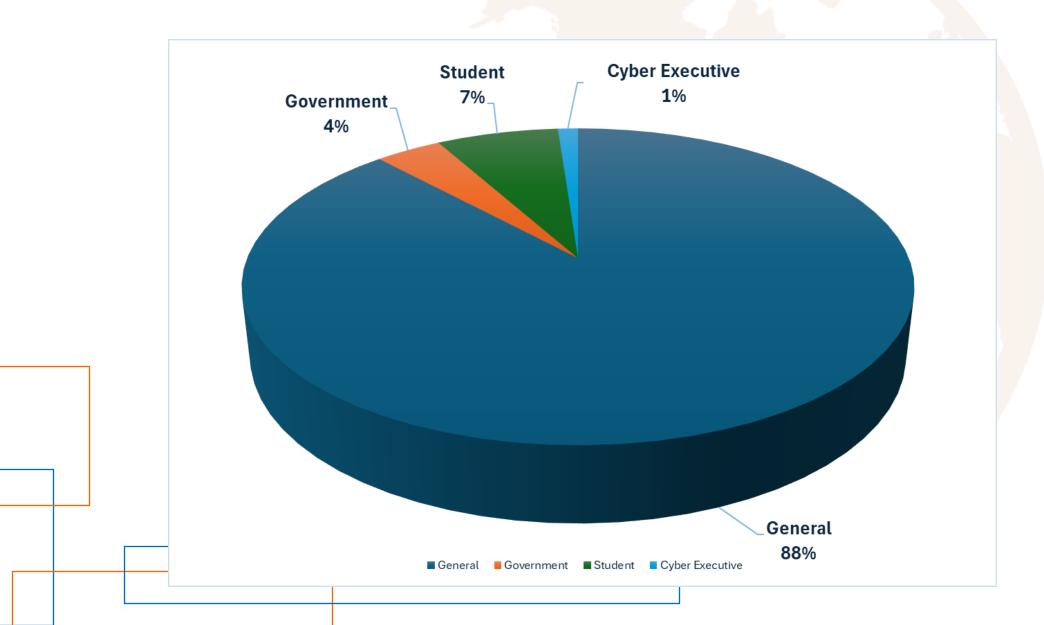


2025 Year to Date Highlights



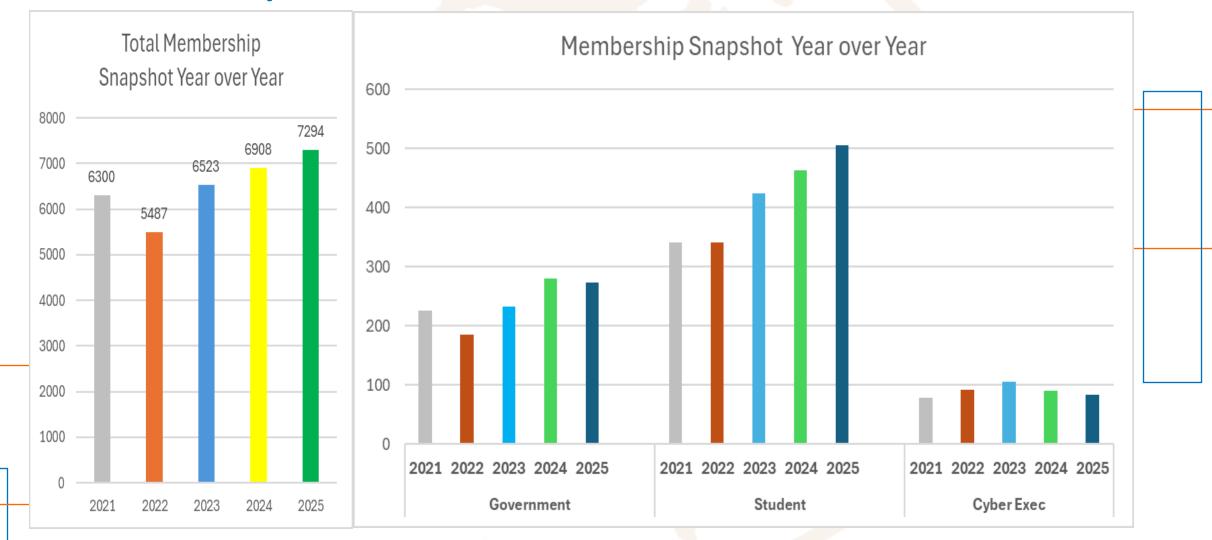
LOADING...

Membership By Type YTD 2025





Membership Year over Year Trends





Corporate Membership

❖ We had 14 Corporate Members who invested in the program in 2023. The corporate membership was changed in 2024 to allow individuals to keep their ISSA membership. In 2025 we are registering new corporate members. Our first account in 2025 is Sutton Bank.



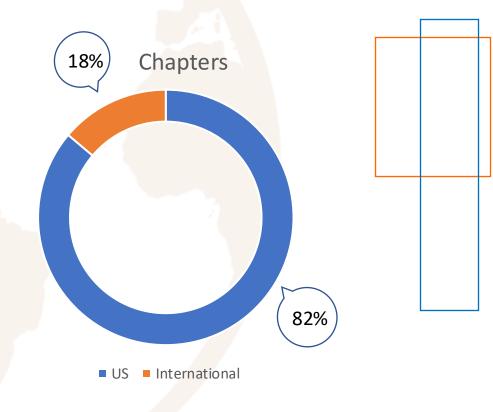
Our next initiative is to add corporate groups in Australia and possibly establish an Australian chapter.



Chapters Around the World

2025 Year to Date

- ❖ Total Active USA Chapters 93 (21 under 10 members)
- ❖ Total Active International Chapters 21 (14 under 10 members)





Cyber Executive Forums



Join Us For Our Next
Cyber Executive Forum
Thursday, September 4th, 2025
in Dallas, TX

Look Forward to Cyber Executive Forums in 2026!



ISSA 40th Anniversary Celebration

- ❖September 4-6
 - September 4: Cyber Executive Forum
 - September 4-5: International Conference
 - September 5: ISSAInternational 40thAnniversary & Awards Gala
 - September 6: Chapter Leaders Summit (Live and Virtual



Register Here: https://issa.org/event/2025-issa-international-40th-anniversary-event/



ISSA International Awards and 40th Anniversary Gala

- Honoring 40 years of support to the Information Security Community
- Celebrating the 2024 and 2025 ISSA International Awards Winners
- ❖ Bestowing the 2024-2025 ISSA Fellows and Distinguished Fellows
- Awarded 2024 ISSA Education Foundation Scholarship Recipients



2024 ISSA International Awards



ISSA Poland Chapter



ISSA Alamo Chapter



ISSA South Texas Chapter



Rashmi Bharathan



2025 ISSA International Awards

and Honors



Grand Canyon University



David Ruiz



Deb Bond Chandler Miller Lindsey Mote Parth Shah Tim Thomasson



Walter Ma<mark>gd</mark>a Srikant Mantravadi



2025 ISSA International Awards and Honors



ISSA Rainier Chapter



ISSA Phoenix Chapter



ISSA South Texas Chapter



2024 – 2025 ISSA Fellows Program

These Awards will be combined in a 2024-2025 Anniversary Program and 2025 Gala

Fellows

- Walter M. Cekala
- Jaime M. Contreras
- Constantinos Doskas



Distinguished Fellows

- John Dyson
- Deborah Peinert
- Anne Rogers





https://www.issa.org/fellows-program/



Programs & Initiatives

- ❖ ISSA Membership discounts for BlackHat 2025
 - \$40 Discount for 2-Year General Membership
- New SIG's Developed
 - Emerging Technology SIG
 - ISSA Board of Directors (BoD) SIG
- Expanded Partnership Benefits for Members
 - Training and Certification Discounts
 - Conference & Event Discounts

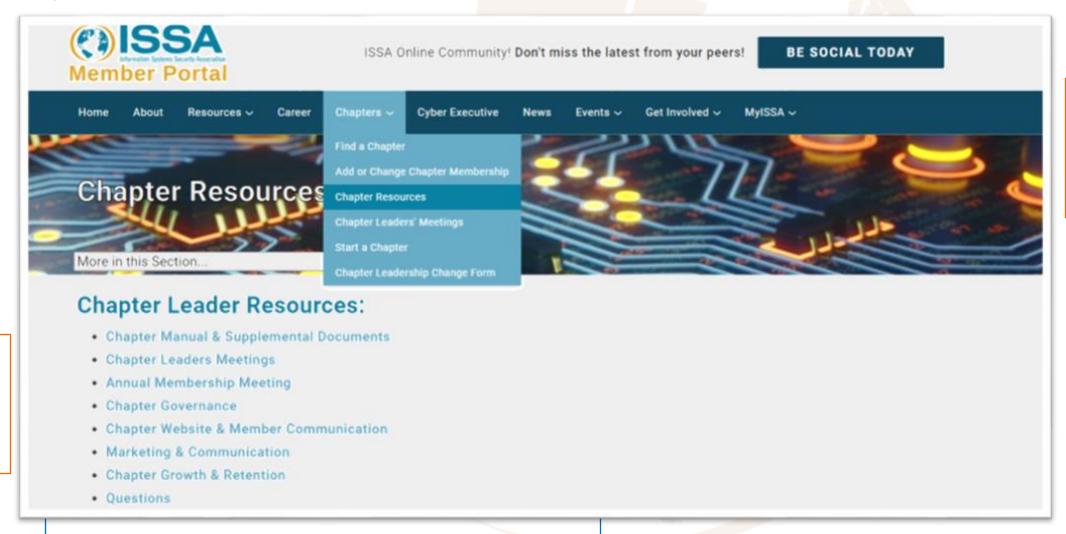


Chapter Support & Resources

- Chapter Leader's Meetings every 3rd Friday, 1PM ET
- Dedicated staff chapter@issa.org
- YM Chapter Admin Portal
- Chapter Support on Socials (LinkedIn)
- International Board Members attending local meetings & events
- Chapter Resources on Internal ISSA Website

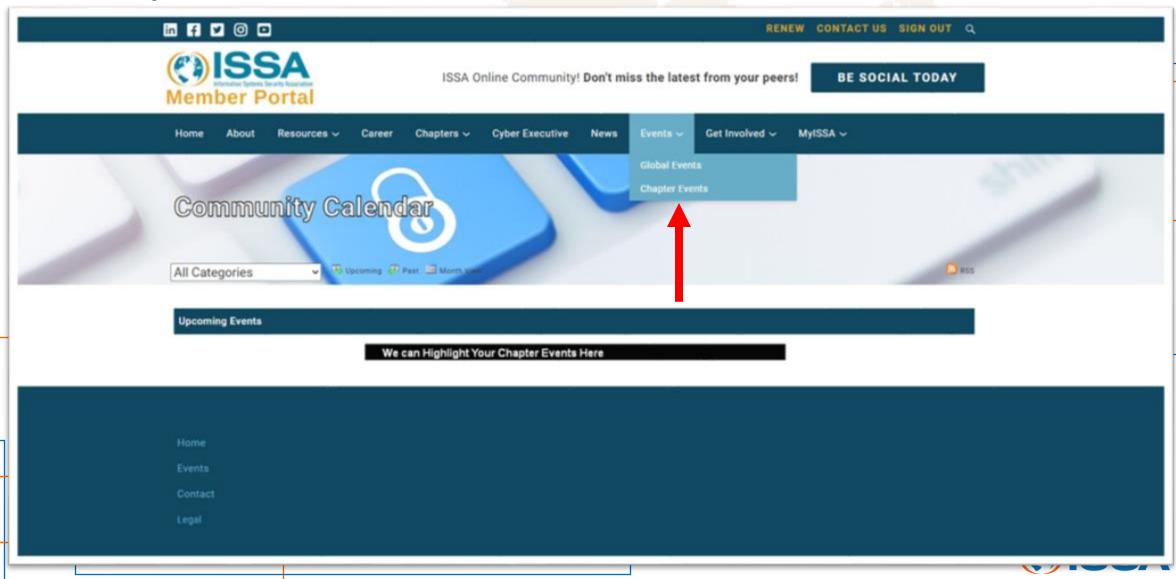


Chapter Resources on Internal ISSA Website





Chapter Event Promotion



ESG/ISSA Research - 2025/2026



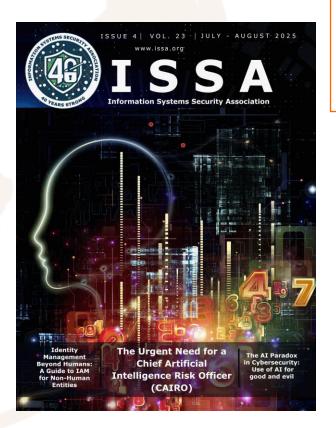
- Contract with ESG in negotiation Volume VII Survey to launch January 2026
- Stay tuned for launch date to participate
- Survey results will be previewed at RSA Conference 2026 at the end of March 2026



ISSA Journal

We are actively seeking authors to contribute articles to the ISSA Journal!

- Member and Chapter contributions are always welcome
- Author mentoring program available
- Journal content is available to researchers through an academic network
- ❖For more information visit: https://www.members.issa.org/page/journal-contribute
- The latest is our 40th Anniversary issue published in digital and printed format.





ISSA Web Conferences

Monthly Web Series Covering a Vast Array of Cybersecurity Topics



- ♦ Webinars Year to Date = 11
- ❖ Total Webinars on Channel = 369
- ❖Subscribers on Channel = 38,511 as of
 Aug 11, 2025

Upcoming Webinars: https://www.issa.org/events/

Past Webinars: https://www.issa.org/past-web-conferences/

BrightTalk Channel (upcoming & past webinars): https://www.brighttalk.com/channel/16125



ISSA Special Interest Groups

- Cyber Resilience SIG
 - 2569 Members
 - 2nd Virtual SummitOctober 15, 2025
- https://www.members.issa.org/group/Cyber Resilience



- Privacy SIG
 - 2083 Members
 - 4 Webinars YTD
 - June Town Hall Meeting

https://www.members.issa.org/page/PrivacySIG



Women in Security SIG150 Members

https://www.members.issa.org/page/WomenInSecurity



Don't see an area of interest that you would like to pursue?

Contact Anne.Rogers@issa.org to suggest a new special interest group.



ISSA Special Interest Groups

- Emerging Technology SIG
 - 171 Members
 - Held Zoom VirtualSummit June
 - Summit Julie

https://www.members.issa.org/page/EmergingTechnologiesSIG

- **❖ ISSA BoD SIG**
 - o 73 Members
 - Intro Webinar in June



https://www.members.issa.org/page/BoardofDirectorsSIG

❖ ISSA vCISO SIG



https://www.members.issa.org/page/vCISOSIG

Don't see an area of interest that you would like to pursue?

Contact Anne.Rogers@issa.org to suggest a new special interest group.



ISSA Committees

Committee Name	Committee Leaders
Editorial Advisory Board Committee	Jack Freund
Ethics SIG Committee	Carlos Thomas
Fellow Committee	Randall Frietzsche
Awards Committee	Mark Hahn, Mark Spencer
Chapter Leaders Committee	Bill Smith, Cailin Sullivan, Robert Kinzer
Women in Security SIG	Debbie Christofferson
Privacy SIG	Loretta Dennison, Robert Graham, Kimberly Lancaster
AIM Committee	Heidi McDonald, Dr. Shawn Murray
Cyber Resiliency SIG	Francesco Chiarini, Mehdi Azaouioui
Emerging Technologies SIG	Jimmy Sanders
ISSA Board of Directors SIG	John Johnson
ISSA vCISO SIG	Jimmy Sanders



Partnerships 2025

Strategic Alliances







Training/Product

















Conferences















Apprenticeship, Internship, Mentorship Committee

Purpose

The ISSA International AIM (Apprenticeship, Externship, Internships, Mentorships) Committee's purpose is to be an influential force that positively contributes to the cybersecurity workforce profession.

2025 Initiatives

- * RSAC Presentation <u>Bridging Cybersecurity Skills Gaps: For Professionals & Employer Success</u>
- Launch of ISSA Chapter Mentorship Pilot Program
 - 4 Chapters participating –Colorado Springs, Denver, Las Vegas, Northern Texas
 - Sponsored by Lattitude and Murray Security Services
 - Initial reports on 6-month pilot will be available January 2026
- Past AIM Committee Sponsored Webinars: https://issa.org/event-tag/aim/
- Articles/Interviews: https://issa.org/aim-article-resource/

To join the AIM Committee please contact Elise Yacobellis: elise.yacobellis@issa.org



2025 Driving Member Value What we promised/What will deliver

Changes to CEF

- Open to all Cyber Executives (CIO, CFO, CTO, CPO, CRO)
- Member-driven Program Content
- Online Networking through ISSA Social Link

Utilize member surveys

- Provide more channels to share back to the International Team
- Identify/Develop new valued-based member benefits

***** Expanding Member Benefits

- Partner Relationships to provide
 - Training and skills opportunities
 - Event discounts
- More opportunities participate
 - Special Interest Groups
 - SIG Content Development

Create more ISSA engagement opportunities

 ISSA Social Links – added BlueSky to Socials such as LinkedIn, FaceBook & X

Growth of chapters inside and outside US

- US & European chapters events –SIG Events
- Assist Chapters with contacting expired members
- Supporting Sponsorship requests for local contacts

Participation in events and activities inside and outside the US

New SIGS

- Emerging Technology
- ISSA BoD
- ISSA vCISO

Experiences

- ATLAS Experience
- World of Cyber Venture Capital



2025 International Board Elections

- Election Details
 - Election held July 1-Aug 1 2025
 - Candidates for ISSA VP and ISSA CFO
 - Five Candidates for Director Positions
 - Results announced in August 2025

Thank You to Our
Election Committee!
Committee Chair, Dr. Shawn Murray



Laura Harder, VP

David Vaughn, CFO

Andy Bennett, Dir

K J Sedjiro, Dir



ISSA International President



Jimmy Sanders

ISSA International Vice President



Laura Harder
Congratulations!!!

ISSA International COO



Lee Neely

ISSA International CFO



David Vaughn

Congratulations!!!

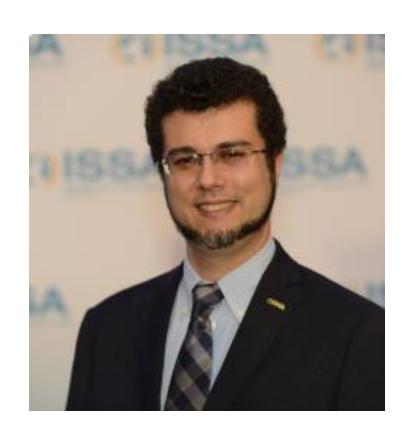
Departing - ISSA International Vice President



Deb Peinert

Thank You!!!

Departing - ISSA International Director



Stefano Zanero
Thank You!!!

Honoring the Past. Forging the Future.

- 40 Years Strong
 - Anniversary logo refresh
 - Original Logos Remain
 - Anniversary Celebration ISSA 40th
 Conference and GALA September 5, 2025
 Westin Galleria Dallas, TX







Honoring the Past. Forging the Future.

- **❖ISSA Journal Bi-Monthly**
 - Anniversary Issue July/Aug 2025
 - Digital and Printed Issue



By: Charles Cresson Wood, Esq.

Badly Skewed Incentives Argue for Proper Balance

No – we're not talking about the largest city in Egypt. We're talking about an important new management role that urgently needs to be filled. This new role is needed not only at AI foundation model providers, but also at other large and medium-foundation model providers, but also at other large and medium-foundation model providers, but also at other large and medium-foundation of the foundation of the f

This article discusses the current seriously unbalanced incentives and goals that are pushing for the rapid deployment of AI systems, and the relative neglect of incentives and goals that could balance these forces to, as a result, create systems that are truly secure, private, safe, and ethical. Illustrating this imbalance, being considered the serious of the serious discount of the ser

Work That's Not Getting Done -- But That Should Be Done

To ground this conversation in current reality, consider the results of a recent workflowde survey indow by Accenture and the World Economic Forum, [2] That study indicated that only 37% of the respondent organizations had an organized process in place to assess the security risks of At tools before the tools were deployed. In other words, some 56% of organizations are going ahead and using At tools, before they understand what risks accompanied the use of these tools, I we don't know what the control of the second of the second

Without question, some good AI risk management work has already been done. For example, if an organization has an AI life cycle process, if it requires all internal AI systems to follow that same business process, if it has a Chief Artificial Intelligence Officer (CAIO) who manages that life cycle, and if it has assigned of Artificial Intelligence Systems Owners (AISOs) who was estimated in that life cycle — all that's great, [3] Those efforts will go a long way to discourage, and even block "Shadow AI," where user

Sneak Peak 2026



2025/2026 International Board



Jimmy Sanders, International President



Laura Harder, International Vice President



Lee Neely, International COO/Secretary



David Vaughn,
International CFO/ Treasurer



Mary Ann
Davidson,
International
Director



Gene McGowan International Director



Board of Directors

Connie Matthews, International Director



John Johnson, International Director



Andy Bennett International Director



KJ Sedjiro International Director



Dr. Curtis Campbell, International Director



ISSA International Team Members



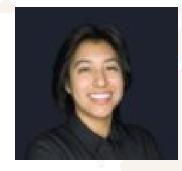
Anne Rogers
Executive Program
Director



Roxane Pirooz Programs Director



Shaif Salehin Head of Chapter Services



Carolina Anota Head of Member Services



Elise Yacobellis Head of Global Market Development



Justine Diamond Executive Director, Finance



Rich Marshall Legal Counsel Advisor to the Board



We Are Here To Help

- ❖If you are not currently receiving ISSA member or chapter messages by email (memberservices@issa.org) and you are opted in for messages:
 - Please make sure your ISSA member profile has your current email
 - Please look in spam folder and mark these emails trusted sender
 - If you are using Outlook and have your email divided into Focused and Other, please check the Other folder
- ❖If you still don't see our messages after checking these folders, please contact <u>memberservices@issa.org</u> and our international team will help to fix the issue



Please contact us with any questions or suggestions

Anne Rogers, Executive Program Director, ISSA International ExecutiveDirector@issa.org

Jimmy Sanders, President, ISSA International Jimmy.Sanders@issa.org

For issues regarding membership please contact memberservices@issa.org

Thank You!

