

# The Asset Management Resurgence: From Boring to Top of Mind



Today's web conference is generously sponsored by:



https://www.Axonius.com/

# **Speakers**





**David Vaughn**C|CISO, LPT, GSNA, CISSP
ISSA



Nathan Burke CMO Axonius



Bryan Bethelmy
CISO
Mancon

# Agenda



- Why the Bad Reputation?
- What Changed?
- Cybersecurity and Asset Management Overview

# Why the Bad Reputation?





## **Traditional ITAM**



#### Inventory

- Hardware
- Software
- Network Assets

#### License Management

Making sure all devices are running licensed software

#### Lifecycle Management

- Procurement
- Decommissioning
- Updating Inventory

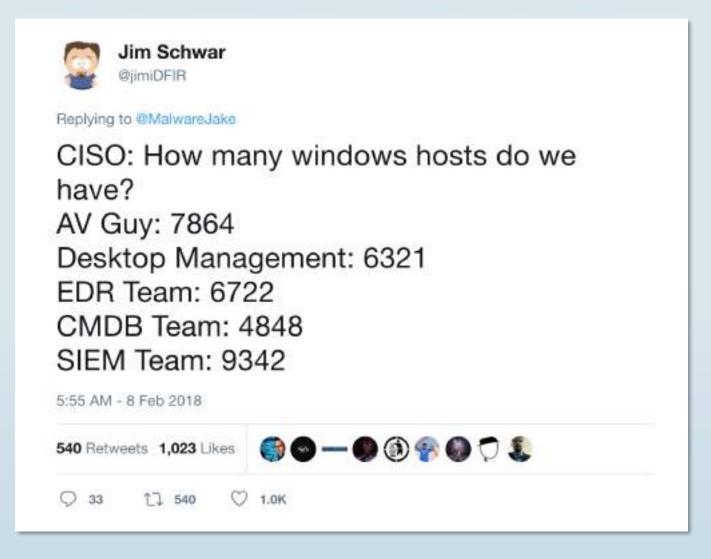
## **Asset Management: Unsexy**





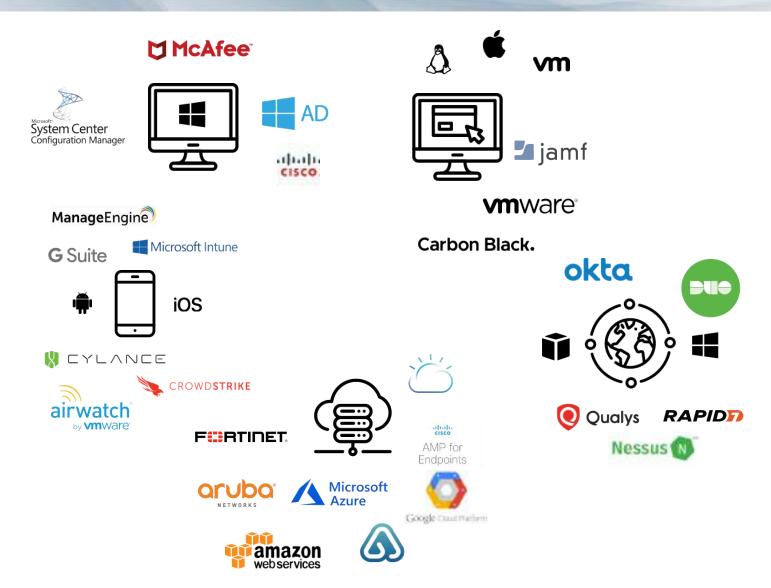
### The Asset Management Challenge





### Why is Asset Management So Difficult?





### Is your agent everywhere it should be?





# Which unmanaged devices are connected to privileged networks?





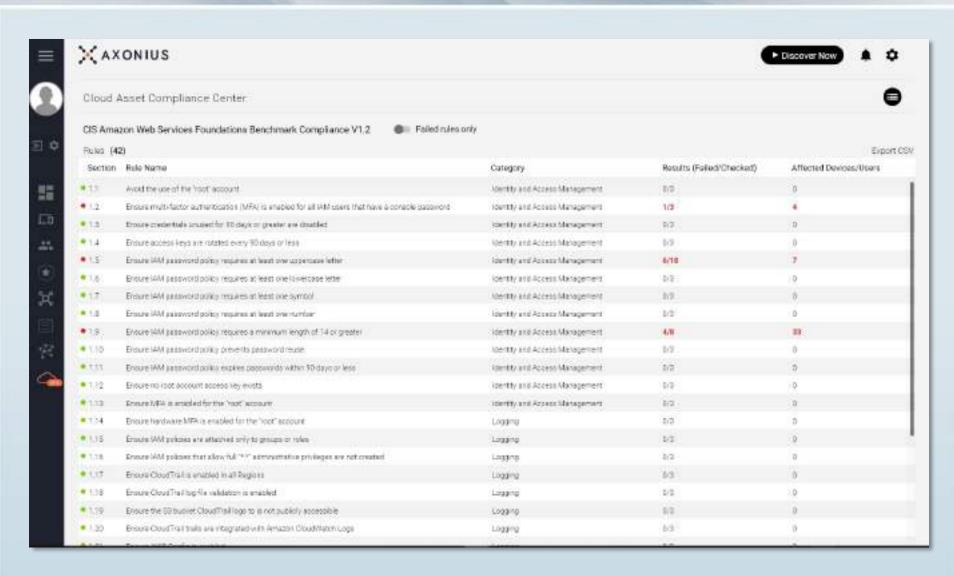
#### Are your cloud instances covered?





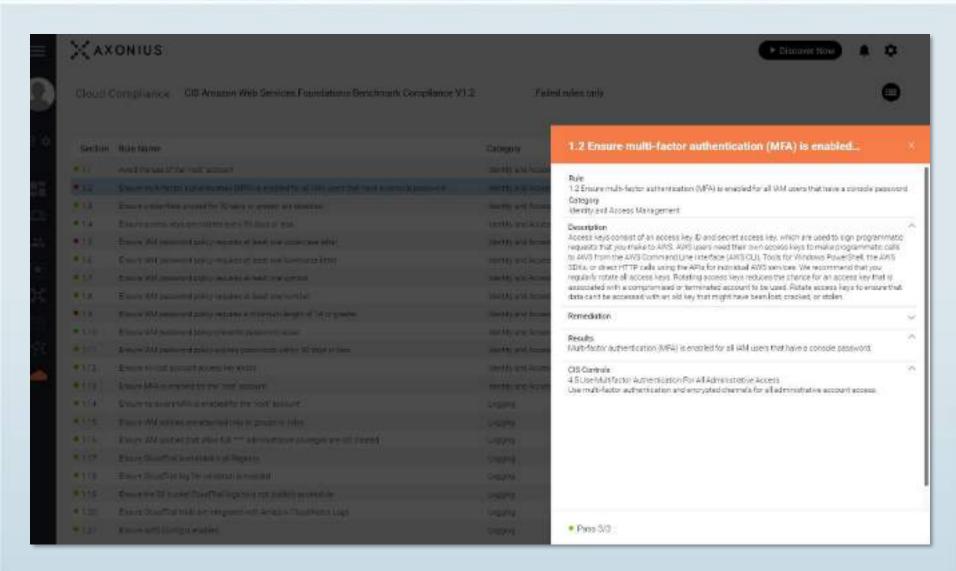
## **Cloud Asset Compliance**



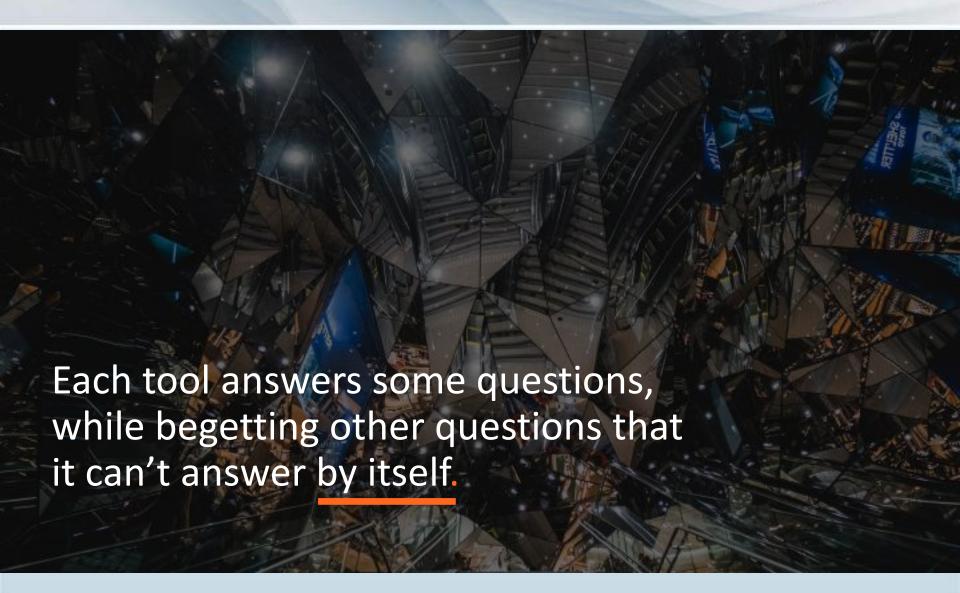


## **Cloud Asset Compliance**









ISSA International

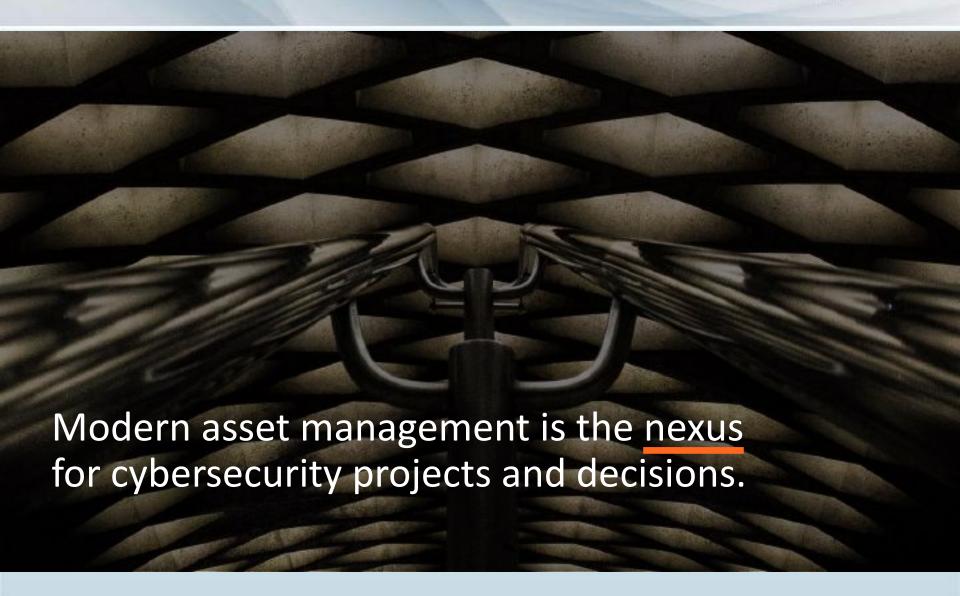
#### **6 Essential Questions About Every Asset**



- 1. Is the asset "known" and managed?
- 2. Where is it?
- 3. What is it?
- 4. Is the core software up to date?
- 5. What additional software is installed?
- 6. Does it adhere to my security policy?



17



ISSA International



# Modern asset management is the nexus for cybersecurity projects and decisions.

- Connect to all existing IT systems, bridging the siloed data sources.
- Correlate to create a unique entry for every asset, viewed from several perspectives.
- Remediate gaps and report on progress toward cybersecurity objectives.



www.issa.org

QUESTIONS?