Join us Oct 1-2, 2019
in Irving/Dallas, TX
for the 2019 ISSA
International Summit

VISIT DALLAS
BIG THINGS HAPPEN HERE

ISSA
Information Systems Security Association

CALL FOR SPEAKERS

About ISSA International

The Information Systems Security Association (ISSA)® is a not-for-profit, international organization of information security professionals and practitioners. It provides educational forums, publications, and peer interaction opportunities that enhance the knowledge, skill, and professional growth of its members.

ISSA is the community of choice for international cybersecurity professionals dedicated to advancing individual growth, managing technology risk and protecting critical information and infrastructure.

Now accepting speakers for the following topics:

Application and Data Security	Incident Response/Forensics
Bridging the Business Gap	IoT
Cloud Security	Malware
Critical Infrastructure/ICS	Network Security
Cyber Crime	Professional Development
Data Loss Prevention	Security and Privacy Collaboration
Email & Endpoint Security	Security Awareness
Emerging Technologies	Threat Intelligence
Encryption	Wireless and Mobile Security
GRC	Women in Security
Identity Access Management	

Know All Submission Guidelines

- *Proposals and presentations must be in English.*
- *Being an ISSA member is not a requirement*
- *Proposals must be non-sales and non-marketing oriented.*
- *No fees are required to submit a proposal.*
- *Proposals will be rejected if all steps of the proposal submission process are not completed.*
- *Individuals may submit a maximum of two proposals as the* primary presenter per conference but will be allowed to be part of additional sessions as panel participants.
- ISSA does not pay speaker per diem, honoraria, or expenses.

Complete the entire Submission Process

The entire process must be completed for your submission to be considered and reviewed. The process has multiple steps, so be sure to complete them all. If proposals are incomplete, a message will be sent from the system. If the proposal has not been completed by the submission date, it is removed and will not be evaluated.

Do Not Assume Familiarity

Write the proposal assuming the audience/reviewers know nothing about the topic and speakers. Don't assume the audience knows what you are talking about and who you are.

Titles

Please try and keep your titles short, but descriptive. It's also fine to try and be creative and "catchy" with a title if your proposal lends itself to that approach. Remember, the title is the first thing that potential attendees will see, and you want to catch their interest.

Proposal Abstract

The abstracts are limited to 120 words, so please be brief, but to the point. It's always good to start with action verbs (receive, learn, discuss, hear, etc.). Abstracts are typically only 3-5 sentences. If they are too short, we won't have a good idea what the session will cover. If they are too long, you may lose the audience when reviewing your abstract.

Speaker Information

It's important to enter a speaker's credentials/certifications, biographical, and contact information.

Personal Biography

The bio is important to understand your background and experience. It will also be used to introduce you should your presentation be accepted, so please make sure the information is current and up to date. There is a 125-word maximum to the biography per speaker.

Additional Speaker Biography

Keep the biography simple and relative to the subject matter. Feel free to include some personal information if you think it's important but remember that it's your experience relative to the presentation topic that is most important. Consider Multiple Speakers or a Panel. While it's always good to have single speakers, who are Subject Matter Experts, sometimes the audience can get more out of multiple presenters or points of view. Panel or Roundtable presentations also "share the workload" and allow speakers to play off one another. Try to blend the speakers' backgrounds and companies. This is also a good insurance policy if someone can't make it or leaves the industry! While you'll have time to finalize your choice of speakers, please try and get commitments from potential panelists early so they aren't surprised to find out that you've "volunteered" them to participate.

References
Give references that are known to ISSA, the industry or to your peers. If you have spoken in the past let us know. Additionally, if you have presentations that have been recorded and are available on the web, please provide links to those.

Multiple People from Same Company

Please don't use more than two people from the same company in a presentation. If it is a product vendor, solution provider, or exhibitor, it may look like a "sales pitch" to the audience, particularly if you have the Director of Sales, Vice President of Marketing, etc. leading the session. Even though he/she may be a dynamic speaker on subject, it's best to try have the salesperson present with an end user or practitioner.

Speaker's Track Record
ISSA maintains speaker's evaluation scores and comments from past conferences and workshops. When in question, the person's previous performance is balanced against other equally similar subjects/speakers.

Complete All Fields
List all speakers by name with full contact information and biographies. Submissions with speakers listed as TBD, missing company information, or missing bio information will result in a low review score or removal from the proposal system.

Proofread
Proposals with several typos are downgraded! Type up your proposal abstract and biography in Word and use spell check. Then copy and paste the description into the system.

DEADLINES!!!
Mark your calendar for the deadline for submissions deadline of June 20, 2019!

REVIEW PROCESS
The online review process calls for ISSA staff and industry professionals in many different aspects of the industry to each review their assigned submissions. They take many hours reading abstracts and scoring submissions. They also usually leave a comment to justify their score. By the end of the review process, your submission will be reviewed and scored by several individuals on the committee. Consider that your submission needs to have a dynamic title, great subject, and credible speakers to help you score well. The final review committee meeting starts by reviewing submissions with the HIGHEST scores, and the committee reviews EVERY submission, including the lowest!

Notification
Speaker notifications will go out by July 12, 2019.

For any questions or additional assistance please reach out to Sean Bakke at Sean.bakke@issa.org or Kristen Ringler at Kristen.Ringler@issa.org.

Thank you for your interest in submitting a proposal for the ISSA International Summit 2019 Call for Speakers.